

Corporate fundraising PTA sub-committee meeting minutes 18/01/16

Attendees: Charly Hudson, Korina Gerolazou, Mark Hilton, Vanessa Mulholland.

Subcommittee Objective: To find alternative ways to raise larger funds and charitable aid of money or time and skill outside of PTA allocated funds

Topics: Garden- potentially a good area to see donations of time and expertise

Clifford Chance Foundation- Korina has strong links with this company. The company is very keen to donate but we would have to know what to ask them for. CCF have been known to fully stock libraries for organisations. Would Gwyn Jones ask for this? Unlimited applications to CCF are possible but 1 only request per application permitted. Potentially GJ students could go with Korina to present request to CCF committee.

Big companies social responsibility funding- Mark explains how many many large companies have charitable arm

Issues raised:

Need to find out what Toni and school need

Finding out what the children want

Finding ways to raise larger sums of money from businesses

Opening up possibilities for time/expertise donations from larger companies

Are we to start small or go straight in for a large donation?

Asking kids what they want could be a great selling point to corporate organisations.

Terms and conditions of donations shouldn't infringe on Gwyn Jones boundaries. For example branding or advertising

Actions to be taken:

Charly To ask Toni what exactly she and school need or require.

Get background info on 3 potential projects areas: Garden, KS1 and KS2 playgrounds and library.

Write first draft business plan/ fill out application form to Big Lottery regarding KS1 and KS2 outside areas

Korina Get in touch with Transition Leytonstone in regards to school garden and enquire about possible help or information.

Write first draft business case to Clifford Chance Foundation regarding potential charitable donations with a mind to make a presentation to the CCF committee. Fill out application form.

Look at Waltham Forest website to see what they do for schools.

Mark Will help access and navigate charitable arms of corporate businesses

Contact two companies regarding KS1 and KS2 outside areas. Companies mentioned were RBS, Freshfields, London First and City Bridge Trust amongst others.

Vanessa Will report discussion and progress to PTA and act as a general link between the two committees.

Going on:

Acquire from school all info need for to fill out most extensive application form so that subcommittee has an effective data base to independently draw from for future application forms.

Help with Gwyn Jones' website as another potential area of possible aid. Possibly contact tech companies or BBC training programmes in regard to school website and school projects.